



WHY NOKIA SOCIAL TOOLKIT

HEADERS

SOCIAL HEADERS

NOKIA

Why a Nokia phone?

**Simply put,
it's built
to last.**

Nokia 8.3 5G




android


NOKIA

Why a Nokia phone?

**Simply put,
it's secure.**



Nokia 8.3 5G



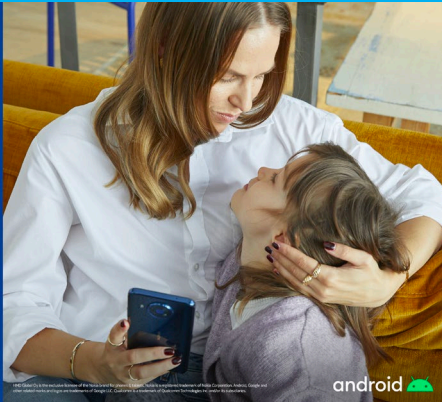
android

NOKIA

Why a Nokia phone?

**Simply put,
it's trusted.**

Nokia 8.3 5G



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SOCIAL POSTS

POST 1: TRUSTED

CONCEPT

ASSET LINK

FB COPY

For a device you can rely on, choose Nokia. Our smartphones are built using fewer but more durable materials and include a 2-year warranty as standard because we know they can go the distance 🦾

TW COPY

Nokia phones are built on three decades of mobile innovation, so it's no wonder they lead the Counterpoint trust rankings for:

Software 🦾

Security updates 🛡️

Build quality 🦾

LI COPY

For a device you can rely on, choose Nokia. Our smartphones are built using fewer but more durable materials and include a 2-year warranty as standard because we know they can go the distance 🦾

IG COPY

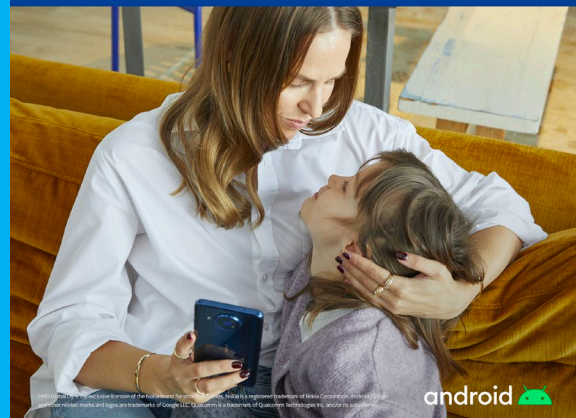
Put your mind at ease with a Nokia device. Counterpoint Research shows our phones lead the way for reliability thanks to their build quality, software and security updates, providing you with the whole package 🦾

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POST 2: SECURE

CONCEPT

ASSET LINK

FB COPY

Did you know that Nokia phones deliver the fastest and most regular software and security updates amongst the top Android smartphone brands? Well, you do now!

Thanks to these updates, our devices keep their value over time, so you're in safe hands 🛡️

TW COPY

Our phones are the true trailblazers for regular updates, making sure you're always in safe hands. With 3 years of monthly security updates and up to 2 sets of software upgrades, your phone continues to keep its value over time 🛡️

LI COPY

Did you know that Nokia phones deliver the fastest and most regular software and security updates amongst the top Android smartphone brands? Well, you do now!

Thanks to these updates, our devices keep their value over time, so you're in safe hands 🛡️

IG COPY

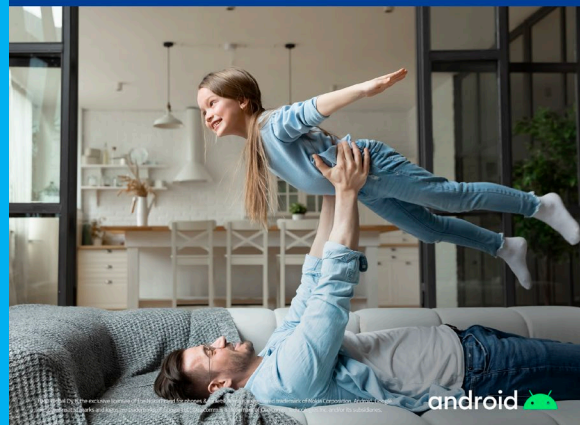
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Simply put, it's secure.

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POST 3: BUILT TO LAST

CONCEPT

ASSET LINK

FB COPY

Nokia phones are dependable inside and out. Regular software and security updates keep your phone performing, whilst its high-quality materials make it tougher than the rest 🛡️

TW COPY

High-quality materials on the outside and regular software and security updates on the inside make our devices tougher than the rest 🛡️

LI COPY

Nokia phones are dependable inside and out. Regular software and security updates keep your phone performing, whilst its high-quality materials make it tougher than the rest 🛡️

IG COPY

High-quality materials on the outside and regular software and security updates on the inside make our devices tougher than the rest 🛡️

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Nokia 8.3 5G

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android 

APPENDIX

Trusted, always secure and built to last.



Trusted

Building on three decades of mobile innovation, Counterpoint Research showed Nokia phones to lead the trust rankings based on software, security updates and build quality.¹



Always Secure

Nokia phones delivers the fastest and most regular software and security updates among the top Android smartphone brands.²



Built to Last

Nokia phones are hard wearing inside and out thanks to regular software and security updates and tougher tests for hardware durability than the industry average.³

Messaging introduction

Why a Nokia phone? Simply put, it's trusted, always secure and built to last.

Nokia phones lead the trust rankings based on software, security updates and build quality¹. We offer a 2 year warranty as standard because we're confident our smartphones are built to last. Plus, with 3 years of monthly security updates, up to 2 sets of OS software upgrades and powerful battery life, you can trust it'll go the distance.

KSP PILLARS

Trusted

Building on three decades of mobile innovation, Counterpoint Research showed Nokia phones to lead the trust rankings based on software, security updates and build quality¹ in 2020 – continuing our reputation up to today.

Always secure

Nokia phones delivers the fastest and most regular software and security updates among the top Android smartphone brands².

Built to last

Nokia phones combines premium design with engineering excellence and with over 50 tests for hardware durability, our phones are tougher than the rest³.

Messaging

Trusted

Why a Nokia phone? Simply put, it's trusted.

Building on three decades of mobile innovation, Nokia phones have earned a reputation for quality and reliability that people know and trust. Continuing that tradition today, Counterpoint Research showed Nokia phones to lead the trust rankings based on software, security updates and build quality¹. Plus, with a 2 year warranty you can trust it'll the distance.

Building on three decades of mobile innovation, Counterpoint Research showed Nokia phones to lead the trust rankings based on software, security updates and build quality¹ in 2020 – continuing our reputation up to today.

PROOF POINTS

#1 in trust rankings

Counterpoint Research showed Nokia phones to lead the trust rankings based on software, security updates and build quality¹ in 2020.

Purposefully crafted

We believe in making conscious choices. In using fewer but more durable materials, we deliver higher quality smartphones that live up to our Nordic premium heritage.

A promise you can rely on

Our smartphones come with a 2 year warranty as standard because we have absolute faith in their ability to go the distance.

^{1, 2, 3} See notes

Messaging

Always secure

Why a Nokia phone? Simply put, it's always secure.

Nokia phones delivers the fastest and most regular software and security updates among the top Android smartphone brands². Keep your peace of mind with 3 years of monthly security updates and up to 2 sets of full OS software upgrades with built-in security development. Thanks to regular updates Nokia phones deliver a better device experience that retains value over time.

Nokia phones delivers the fastest and most regular software and security updates among the top Android smartphone brands², with 3 years of monthly security updates and up to 2 sets of OS software upgrades.

PROOF POINTS

Security you can count on

Counterpoint Research showed Nokia phones to lead the trust rankings based on software, security updates and build quality¹.

The latest updates, faster

Nokia phones lead in the regularity of software and security updates among the top Android smartphone brands², with 3 years of monthly security updates and up to 2 sets of full OS software upgrades.

Better value over time

Thanks to regular updates, Nokia phones deliver a better device experience that retains its value over time*.

^{1, 2, 3} See notes

Messaging

Built to last

Why a Nokia phone? Simply put, it's built to last.

Nokia phones are hard wearing inside and out thanks to regular software and security updates and tougher tests for hardware durability than the industry average³. With durable phones made from high-quality materials, our phones are built to last.

With durable phones made from high-quality materials, our devices are tougher than the rest, undergoing tougher tests than the industry average according to Counterpoint Research.

PROOF POINTS

Tougher than the rest

Counterpoint Research found that Nokia phones undergo tougher tests than the industry average¹.

Built from the inside out

Software and security updates that keep the insides as hard wearing as the outside.

Made from high-quality materials

Durable phones made from high-quality materials that have a better resistance to drop and impact, fatigue, wear and scratch, thermal stress, moisture and liquids¹.

^{1, 2, 3} See notes

**Trusted, always secure
and built to last.**

8.3 5G