



The future of fast, reliable broadband is here



The race to Single Order, full fibre connectivity is already underway as Openreach and other FTTP providers expand the UK coverage network. Openreach have now announced over 170 exchanges for the FTTP rollout in 2021, as well as the Stop Sell of copper-based products.

The current Openreach coverage for FTTP is approximately 4.7 million premises. Are you ready to transition to the Single Order, All IP world with the best of breed in full fibre connectivity?

Join Digital Wholesale Solutions as we take you on this journey in future-proofing your portfolio. With in-depth knowledge, industry engagement and experience of FTTP and Single Order broadband, you can benefit from expert advice and guidance as you support your customers in their digital transformation.

FTTP is a full fibre solution which offers download speeds of up to 1Gbps, making it the fastest broadband product available to the market. Enabling users to perform multiple online activities, all at once without experiencing slowdowns, FTTP is the most reliable broadband technology. Unlike copper-based technology, FTTP does not inherit signal loss due to distance or any environmental changes, such as degradation and noise interference, which can impact the performance of the broadband service.

Full fibre
cable from the
exchange to the
premises

Perfect solution
for home working
offering low latency
meaning no more
slowdowns

Easy to overlay
additional IP
services such
as VoIP

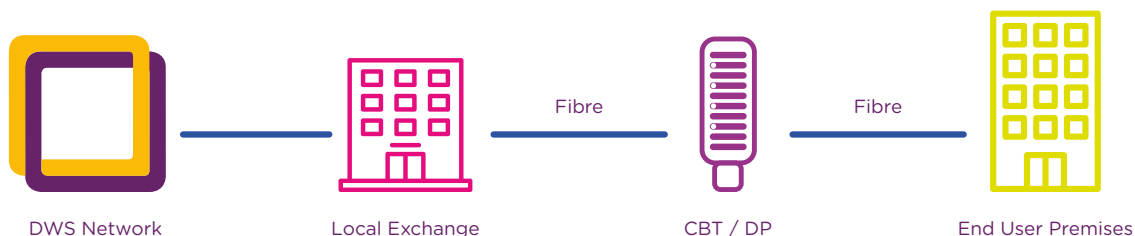
Future proof
broadband
preparing you
for the PSTN
withdrawal

Download
speeds of up
to 1Gbps

Single Order
product with
no WLR or dual
orders required



FTTP Infrastructure



Why sell FTTP with Digital Wholesale Solutions?

At Digital Wholesale Solutions, we have been working closely with Openreach to make sure our partners are kept up to date with the latest news regarding the PSTN and ISDN Switch Off, giving partners the best, future-proof products as early as possible, helping them to stay ahead of their competitors.

When a customer buys FTTP, they're unlikely to change providers down the line, meaning you'll see a reduction in churn, however, if you don't act fast, your customers may choose another supplier to support them on their journey.

With DWS, you can sell multiple variants of FTTP to suit your customers. The low bandwidth variant is ideal for low data consuming services such as payment terminals, whereas FTTP Professional is a business grade solution that offers symmetrical speeds of up to 1Gbps (using the Openreach XGSPON network) for businesses that are data-reliant. This comes with a higher level of installation to meet the needs of complex site installs.

FTTP Coverage Openreach Plan of Record:

4.7m Premises passed May 21

5.8m by Sept 21

7.1m by end of 21/22

25m by end of 2026

